

FAX# 703 528 7880 SEP12/12 17.14  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6269458 CLASS: NAIL. \_\_\_\_\_

PRDCT	<u>OBAMA FOR AMERICA</u>	<u>EST#1536</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP4/12	SEP14/12	WK-2
NO CHARTING NEEDED			
DATE	SEP12/12	17.14	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
FR JULIE  
REV DATES AND OK'D M16  
PLEASE CONTINUE TO RUN 1536 WE HAVE FLIGHTS THROUGH END OF SEPT  
PLS CFM, THX 9/12

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		1000P-1100P	30		\$1,500.00	9/7	9/7	0		FRI	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536 PROGRAM : 20/20												

REP HEADLINE# 6269458 TRF# 329178  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP12/12 17.14  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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85	A		700A-900A	30		\$1,500.00	9/14	9/14	1		FRI	1
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PROGRAM : GMA  
ORD COM1: RUN EST 1536 TRAFFIC  
THIS IS A MAKE-GOOD FOR SEP7 ON LINE-18 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M16 OK'D BUY#18 MISSED: FRI/1000P-1100P SEP7 30S \$1,500.00 (SEP12/12)  
OFFER: FRI/700A-900A SEP14 30S \$1,500.00 PLS ADVISE.  
CMT: RUN EST 1536 TRAFFIC

SEP/12 143710.00

CONTRACT TOTAL 143710.00  
TOTAL SPOTS 155

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE